PRIVACY POLICY

1. WHO WE ARE

This Privacy Policy explains how ESET, spol. s r.o., having its registered office at Einsteinova 24, 851 01 Bratislava, Slovak Republic, Business Registration Number: 31333532 ("**ESET**", "**we**", "**us**" or "**our**"), processes personal data in connection with registration for and participation in ESET World (the "**Event**"). ESET World may be attended physically or virtually by HQ and office colleagues, ESET group personnel, partners, customers, speakers, exhibitors and other external participants. The Event website is used for registration and for making selected Event content available to registered physical and virtual participants, subject to access rights, availability, applicable law and the applicable Terms and Conditions for Registration.

This Privacy Policy is intended to provide you with clear information about how we collect, use, share, retain and otherwise process your personal data, and about your rights under applicable data protection law, including Regulation (EU) 2016/679 ("**GDPR**").

2. SCOPE OF THIS PRIVACY POLICY

This Privacy Policy applies to personal data processed by ESET in connection with:

- registration for the Event;
- organization and administration of the Event;
- communications relating to the Event;
- attendance and participation in the Event;
- provision of Event-related materials;
- operation of the Event website, registration page, and, where applicable, virtual event tools or related services;
- where applicable, operation of an Event mobile application (the "**Event App**") or similar digital tool made available to physical and virtual participants, as applicable;
- where applicable, meeting scheduling, participant networking features, or related Event communication tools; and
- creation and publication of selected presentation recordings, Event photographs, or a post-Event photo gallery on the Event website, participant archive, Event App or relevant ESET or ESET World social-media or other Event-related channels, as further described in this Privacy Policy, the applicable Event privacy notice, or other Event materials.

3. WHAT PERSONAL DATA WE PROCESS

Depending on the nature and format of the Event, we may process the following categories of personal data:

Registration data

- name and surname;
- email address;
- job title;
- company or organization;

- country; and
- any other information you provide in the Event registration form.

Event participation data

- information relating to your registration status;
- communications preferences relating to the Event;
- records of Event-related communications;
- attendance or participation information; and
- where applicable, your interaction with Event materials, sessions, streams or related content;
- where applicable, participant profiles (including optional profile photo), participant directory, messaging features, agenda management and other Event information and your use of the Event App or related Event communication and scheduling tools; and
- where applicable, information associated with meeting requests, meeting scheduling, profile visibility settings, or similar Event participation features

Technical and usage data

Where the Event involves an Event website, registration platform, streaming platform, or other digital tools, we may process limited technical or usage data necessary to ensure functionality, security, performance and service improvement.

Cookies and similar technologies

The Event website may use strictly necessary or basic and functional cookies or similar technologies for security, registration, authentication, preferences and requested functionality, and may use analytics cookies or similar technologies to understand aggregate use and improve the Event website. Analytics and other non-essential technologies will be used subject to consent where required by applicable law, and you can refuse or withdraw consent through the cookie banner or settings. The applicable cookie notice or settings will show the exact cookies or similar technologies, their purposes, providers and durations. Links between the Event website and corporate or product websites do not change the purpose of the Event website; those other websites may have separate privacy notices and cookie settings.

Recordings and photography

Where applicable to the Event format, we may process photographs, audio-visual recordings, livestream content, or related metadata created in connection with presentations, sessions, panel discussions, keynote speeches, networking, EXPO interactions, audience views, or the general Event environment, including incidental images of participants at a physical Event.

Speaker and presenter information

For speakers and presenters who register through the standard Event registration, including internal speakers and invited customer, partner and unpaid external speakers, we may process their name, role or organization, submitted or supplied professional biography, headshot or other supplied professional photo, presentation materials, voice, image and likeness, and related recording metadata. Use of this information is limited to ESET World and related Event communications and archives; a separate written agreement with a paid speaker governs to the extent it is inconsistent.

4. WHY WE PROCESS YOUR PERSONAL DATA AND OUR LEGAL BASES

We process your personal data only where we have a valid legal basis under the GDPR.

a) Performance of the Terms and Conditions for Registration (the "Terms") or steps at your request before entering into the Terms

We process your personal data as necessary to handle your Event registration and enable your participation in the Event, including:

- reviewing and administering your registration;
- communicating with you about your registration status;
- organizing the Event and its logistics;
- providing Event access, Event information and Event materials;
- operating Event-related participation tools, including the Event App where applicable; and
- sending you a limited number of service communications, reminders and updates relating to the Event.

b) Legitimate interests

We may process your personal data where necessary for our legitimate interests, provided those interests are not overridden by your rights and freedoms. These interests may include:

- ensuring the security and proper administration of the Event and related systems;
- improving the Event, attendee experience, website, streams, content and related services;
- handling internal reporting, planning and Event effectiveness evaluation;
- protecting ESET against misuse, fraud, legal claims or security incidents;
- creating and making available selected recordings, photographs, or post-Event materials relating to the Event, where appropriate and proportionate in the context of the Event. This may also include the limited Event-related use of speaker profiles and presentation materials described above.

Where we rely on legitimate interests for direct marketing, you have the right to object at any time.

c) Consent

We may rely on your consent where required by law or where we specifically request it, for example for:

- optional marketing communications where consent is required;
- non-essential cookies or similar technologies;
- certain identifiable recordings, photographs, speaker profiles, presentation recordings, or similar uses where consent is required under applicable law or where we choose to request it;
- any other processing activity that clearly requires consent.

Where processing is based on consent, you may withdraw your consent at any time. Withdrawal of consent does not affect the lawfulness of processing carried out before the withdrawal.

d) Compliance with legal obligations

We may process your personal data where necessary to comply with legal obligations, including obligations relating to accounting, taxation, compliance, security, electronic communications, law enforcement cooperation or mandatory retention requirements.

5. IS PROVIDING YOUR PERSONAL DATA MANDATORY?

Where personal data is required for registration or participation in the Event, failure to provide such data may mean that we are unable to process your registration, confirm your participation, provide Event access, or otherwise fulfill the relevant Event-related services.

6. HOW WE SHARE YOUR PERSONAL DATA

We do not sell your personal data.

We may share your personal data, where necessary and on a need-to-know basis, with the following categories of recipients:

- ESET affiliates or related entities involved in organizing, administering or supporting the Event;
- service providers and processors who support registration management, communications, hosting, cloud infrastructure, analytics, streaming, technical support, Event App operation, or other Event operations;
- professional advisers, auditors or insurers where reasonably necessary; and
- public authorities, regulators, courts, law enforcement bodies or other third parties where disclosure is required by applicable law or necessary for the establishment, exercise or defense of legal claims.

All such disclosures are made subject to appropriate confidentiality, contractual and security measures, as applicable.

EXPO

ESET World may include an EXPO and external exhibitors, sponsors or partners with whom you may interact directly. A partner may collect data directly from you and process it as an independent controller under its own notice and terms; ESET is not the controller for that partner's independent processing. Registering for or attending the Event does not by itself authorize ESET to share your registration data with a partner for the partner's own marketing. If ESET later offers lead capture or sharing of participant data with a partner, we will provide a separate notice before disclosure describing the relevant partner or current partner list or category, purpose, data fields and legal basis, and obtain a separate affirmative choice or consent where required by law. The live partner list may be made available through the registration page, Event website, Event App, on-site materials or an updated linked notice; an updated list or notice will not replace any consent or pre-disclosure information required by law. You may choose whether to request contact, allow badge or lead scanning, submit a form, request a meeting or make a similar interaction.

Where an external developer, platform provider or other supplier develops, hosts or operates the Event App or related digital tools and processes personal data on our behalf, it acts as a service provider or processor under our written instructions and is subject to confidentiality and appropriate security and data-protection safeguards. If a provider processes personal data as a separate controller, its own notice applies. The Event App or related tools may process registration, access, agenda,

communications, networking and meeting-scheduling data, as applicable; additional app or platform terms or notices may apply where relevant.

7. INTERNATIONAL TRANSFERS

ESET operates internationally and may use affiliates, partners and service providers located in or outside the European Union / European Economic Area.

Where personal data is transferred to a country that does not provide an adequate level of protection under applicable data protection law, ESET will implement appropriate safeguards as required by the GDPR, such as Standard Contractual Clauses and, where appropriate, supplementary technical, organizational or contractual measures.

Where the relevant country is the subject of an adequacy decision by the European Commission, transfers may take place on that basis.

8. HOW LONG WE RETAIN YOUR PERSONAL DATA

Unless a longer retention period is required or permitted by applicable law, personal data processed for Event registration and organization purposes will be retained for no longer than 2 years after the end of the Event.

We may retain certain data for a longer period where necessary:

- to comply with legal, tax, accounting or regulatory obligations;
- to resolve disputes;
- to establish, exercise or defend legal claims; or
- to maintain records of consent, objection or suppression requests where required.

Selected post-Event recordings, photographs, or similar Event materials may remain available for a longer period where justified by the relevant purpose, subject to applicable law, this Privacy Policy, and any more specific information provided in the applicable Event privacy notice or related Event materials.

When your personal data is no longer needed for the relevant purpose, it will be deleted, anonymized or otherwise securely disposed of.

9. DATA SECURITY

ESET implements appropriate technical and organizational measures designed to protect personal data against accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or unauthorized access to personal data.

These measures are designed to ensure a level of security appropriate to the risks presented by the processing, taking into account the nature of the personal data and the processing activities involved.

Where required by applicable law, ESET will notify the relevant supervisory authority and affected individuals of a personal data breach.

10. YOUR RIGHTS

Subject to the conditions and limitations under applicable data protection law, you may have the following rights:

- the right to access your personal data;
- the right to rectification of inaccurate or incomplete personal data;
- the right to erasure of your personal data;
- the right to restriction of processing;
- the right to object to processing carried out on the basis of legitimate interests, including direct marketing;
- the right to data portability, where applicable;
- the right to withdraw consent at any time, where processing is based on consent; and
- the right to lodge a complaint with a competent supervisory authority.

If you object to processing for direct marketing purposes, we will stop processing your personal data for that purpose.

Where processing of recordings, photographs, or similar Event materials is based on legitimate interests, you may also object on grounds relating to your particular situation, subject to the conditions and limitations under applicable data protection law.

11. HOW TO EXERCISE YOUR RIGHTS

If you would like to exercise your rights or if you have questions about this Privacy Policy or ESET's processing of your personal data, you may contact:

Data Protection Officer
ESET, spol. s r.o.
Einsteinova 24
851 01 Bratislava
Slovak Republic

You may also use the contact method indicated in the applicable Event materials, registration page, or ESET privacy contact channel.

We may ask you for information necessary to verify your identity before processing your request.

12. SUPERVISORY AUTHORITY

You also have the right to lodge a complaint with the competent supervisory authority. In Slovakia, the supervisory authority is the Úrad na ochranu osobných údajov Slovenskej republiky.

13. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time to reflect changes to the Event, applicable law, our processing practices, or technical or organizational developments.

The updated version will be made available on the relevant Event or registration page, or otherwise communicated to you where appropriate.

14. CONTACT

If you have any questions, concerns or requests regarding this Privacy Policy or the processing of your personal data in connection with the Event, please contact ESET's Data Protection Officer using the contact details above.